Scenes from Thursday

Dental assistant Marilyn Zayas, from left, dental hygienist Danielle Collins and dental assistant Sonia Mclean outside the high-tech playground.

Christian Villarroel, left, and Chris Johnson and their snappy pink ties at the Keystone Dental booth (No. 2410).

Dr. Brian Cullen, from left, Ryan Harte, Summer Flavell and Tracy Nigro during a quiet moment at the DENTSPLY Caulk booth (No. 2412).

Dr. Andrew Levine, left, and Don Zogby at the Instrumentarium/Soredex booth (No. 1623).

William Mandell, Esq., at the Pierce & Mandell booth (No. 817) can help you with all the important details involved with dental practice transitions.

Lee Mergentime, from left, Bill Rimmer, Joseph Hui and Mark Cartwright at the Flight Dental Systems booth (No. 2041).

Lindsey Hirzel, from left, Pam Zachman, April Campbell, Morgan Essert, Dawn Baiko and Cindy Hughes at the Triodent booth (No. 3525) before the masses descended upon them.

Rock Lanock at the Perio Protect booth (No. 1644) explains Perio Tray to an attendee. At the booth, you may register for a free C.E. course on the exhibit hall floor on Saturday, from 10 a.m.–noon, to learn the science and research behind Perio Tray usage as an adjunct to SRP.

Heather Franklin, left, at the Glidewell Laboratories booth (No. 89).
At the P&G booth (No. 1005), Crest Oral B offers oral solution kits for the six most common concerns patients bring to the dental practice. These kits help you and your practice Go Beyond ‘Open Wide’.

Instructor Lori Hicks and her dental assisting students from Porter and Chester School in Canton, Mass., stop for a photo in the exhibit hall on Thursday.

Catalina Vacio at the Dr. Fresh booth (No. 2040) explains one of the company’s offerings to attendees.

Dyan Jayjack of Schein ProScore (booth No. 2140) talks to a customer about handpiece maintenance.

Kerry Strain during his all-day Thursday lecture on ‘Practice Ownership 101 — Develop the Entrepreneur Within You.’

Photos by Robin Goodman, Dental Tribune